

## Message Text

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15

ACTION COME-00

INFO OCT-01 EA-11 ADP-00 AID-20 CIAE-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 CIEP-02

LAB-06 SIL-01 SAL-01 OMB-01 NSC-10 SS-15 STR-08

CEA-02 AGR-20 PA-03 USIA-12 PRS-01 RSR-01 TAR-02 /160 W  
----- 014205

R 090301 Z APR 73

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 7193

INFO AMEMBASSY TAIPEI

LIMITED OFFICIAL USE SEOUL 2139

E. O. 11652: N/A

TAGS: BEXP, ETRD

SUBJECT/ ROK PURCHASING MISSION TO THE US

REF: A. STATE 056307 B. TAIPEI 1920 C. TAIPEI 1921

1. MINISTRY COMMERCE AND INDUSTRY CURRENTLY PLANNING ON PURCHAING MISSION TO UNITED STATES TO BE HEADED BY ASSISTANT MINISTER SUH YOUNG CHUL, TO DEPART AROUND MAY 10 AND TO REMAIN ABOUT MONTH.

2. WE ARE PRESSING FOR MORE DETAILS BUT THESE NOT AVAILABLE APPARENTLY BECAUSE MINISTRY HAS NOT YET DECIDED ON SUCH BASICS AS MISSION COMPOSITION, ITINERARY AND PURPOSES.

3. MINISTRY OFFICIALS CONCERNED ARE STRUGGLING WITH PROBLEM OF DEVELOPING LISTS OF U. S. COMMODITIES WHICH KOREA COULD IMPORT IN GREATER AMOUNT POSSIBLY BY SHIFTING FROM JAPAN AS SOURCE. WE HAVE TRIED TO BE HELPFUL BY PROVIDING OUR OWN LISTS, INCLUDING THOSE DEVELOPED IN MARKET RESEARCH FOR USIME II & III.

4. MINISTRY WAS ADVISED OF GENERAL NATURE OF TAIWAN PURCHASING MISSION ( REF B & C) AND OFFICIALS EXPRESSED INTEREST IN CLASS-  
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IFICATION OF GOODS RESTRICTED FOR IMPORT FROM NORTH AMERICA ONLY,  
AND NORTH AMERICA PLUS EUROPE ONLY. THEY WERE CONCERNED,  
HOWEVER,  
AT POSSIBLE JAPANESE REACTION TO ADOPTION SIMILAR CLASSIFICATIONS  
BY KOREA.

5. MINISTRY HOPES THAT PURCHASING MISSION CAN AWAKEN U. S.  
SUPPLIER INTEREST IN KOREAN MARKET. KOREANS WILL ALSO BE PUSHING  
POSSIBILITY OF U. S./ KOREAN JOINT VENTURES AS PARTIAL OFFSET TO  
INCREASING NUMBER SMALL SCALE JAPANESE VENTURES WHICH INVOLVE  
JAPANESE EXPORT OF MATERIALS FOR MANUFACTURE IN KOREA AND FINAL  
EXPORT FREQUENTLY TO U. S.

6. EMBASSY FRANKLY SKEPTICAL OF EFFECTIVENESS OF PURCHASING  
MISSION IN BRINGING ABOUT IMPORTANT INCREASE IN U. S. EXPORTS TO  
THIS MARKET, BUT THIS IS INITIATIVE WE CANNOT BUT ENCOURAGE,  
EXPECIALLY IN VIEW OF TAIWAN MISSION PRECEDENT. FURTHERMORE,  
ASSOCIATED EXAMINATION OF KOREAN TRADE PATTERNS WILL BE HELPFUL  
IN DETERMINING BEST TYPES OF FUTURE U. S. COMMERCIAL ACTIVITY.  
KOREAN OFFICIALS, FOR INSTANCE, ALREADY SUGGESTING FORMATION OF  
RETURN U. S. TRADE MISSIONS IN AREAS WHICH KOREAN MISSION  
IDENTIFIES AS HOLDING PROMISE FOR TRADE INCREASE.

7. EMBASSY APPRECIATES INFORMATION SO FAR PROVIDED ON TAIWAN  
MISSION. EARLY REACTION FROM COMMERCE ON SUCCESSES AND FAILURES  
OF THAT MISSION WILL ASSIST FINAL STAGES OF PLANNING HERE FOR  
KOREAN MISSION.  
HABIB

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\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* LIMITED OFFICIAL USE

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 APR 1973  
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**Disposition Approved on Date:**  
**Disposition Authority:** golinofr  
**Disposition Case Number:** n/a  
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**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
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**TAGS:** BEXP, ETRD, KS  
**To:** AIT TAIPEI  
COME  
SECSTATE WASHDC  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005